
Research on Cultivating Students' Craftsman Spirit in Vocational Colleges

Yingxin Wang

Zibo Vocational Institute, West End of Laintong Rd, New District, Zibo city , Postcode: 255314, Shandong province, China.

Corresponding author email id: wyx116@tom.com

Date of publication (dd/mm/yyyy): 05/11/2020

Abstract – The cultivation of "craftsman spirit" of higher vocational students is an inevitable requirement of deepening vocational education reform and adapting to the enrollment expansion strategy of higher vocational colleges. Under the implementation of the strategy of making China strong in manufacturing, cultivating and carrying forward the spirit of craftsman requires higher vocational colleges to take the regional industry as the guidance and rely on the means of school-enterprise cooperation to carry out the production-study-research and teaching system in depth. Based on years of work practice, this paper expounds the concrete countermeasures of cultivating students' "craftsman spirit" in higher vocational colleges, so as to enhance the employment competitiveness of higher vocational students and promote the high-quality development of China's manufacturing industry.

Keywords – Vocational Colleges, Craftsmanship Spirit, Cultivate, School-Enterprise Cooperation.

I. INTRODUCTION

It is an important historical mission endowed by the development of the real economy and advanced manufacturing industry to the reform and development of vocational education to cultivate high-quality workers and skilled personnel with the spirit of craftsman. With the changing economic environment at home and abroad, especially the outbreak of new COVID-19 shows the importance of vigorously developing and promoting the manufacturing industry. China is a manufacturing country, but it is not yet a manufacturing country [9]. The main reason for the analysis is that the spirit of craftsmen in China is not enough. Higher vocational colleges are places to cultivate high-quality practical professionals, and the cultivation of the craftsman spirit is an important factor driving the development of China's manufacturing industry.

II. THE NECESSITY OF CULTIVATING STUDENTS' SPIRIT OF CRAFTSMAN IN HIGHER VOCATIONAL COLLEGES

Cultivating students' craftsman spirit is an internal means to promote the connotative development of higher vocational colleges and serve the regional economic development [3]. In the context of increasingly fierce competition for educational resources, the homogenization of talent training in higher vocational colleges is more prominent. In particular, the talent training in higher vocational colleges is divorced from the needs of regional industries, leading to a prominent problem of "shortage of professional talents in enterprises and difficulty in employment of higher vocational students". Cultivating the spirit of craftsman is based on improving students' practical professional skills, highlighting the docking of regional industries, and focusing on cultivating students' innovative ability and professional ability [7]. Therefore, cultivating the spirit of craftsman can effectively promote the development of conjunctive education in higher vocational colleges.

Cultivating the spirit of craftsman is an important measure to enhance students' learning enthusiasm and social value. The only criterion to evaluate students is their employability and innovation ability. At present,

students in higher vocational colleges have problems such as poor learning enthusiasm and insufficient self-cognition ability. In particular, some students think that vocational colleges belong to “muddle along”. The cultivation of artisan spirit can help students realize the importance of vocational education, focus on their study, and make them make unremitting efforts to form good ideological quality and realize the improvement of their ideological and moral level [6].

III. THE DILEMMA OF CULTIVATING STUDENTS’ CRAFTSMAN SPIRIT IN HIGHER VOCATIONAL COLLEGES

In recent years, vocational colleges have made a lot of efforts in the cultivation of the craftsman spirit, and achieved good results. However, due to the constraints of many factors, vocational colleges are faced with many difficulties in the cultivation of students' craftsman spirit. Specific manifestations are as follows:

A. College Students Pay Insufficient Attention to the Spirit of Craftsman and Lack Internal Motivation for Learning

In recent years, Chinese media have increased their propaganda on model workers and advanced representatives of work, so as to make students realize the importance of the spirit of craftsman. However, many students believe that they are far from model workers and do not need to possess the spirit of craftsman. In many cases, the cultivation of artisan spirit has become a unilateral thing in vocational colleges. Students' participation in the whole process is not high, and even if they participate, they have to deal with it [2]. Moreover, vocational students lack of clear career planning, which makes it difficult for them to form the artisan spirit. This will inevitably restrict the cultivation of students' craftsman spirit.

B. The Teaching System is Not Perfect and the Goal of Talent Training is Generalized

Perfect teaching system is the key to cultivate students' spirit of craftsman in higher vocational colleges. At present, vocational colleges have the following problems in the teaching process: a. The course setting is unreasonable, which causes the students to neglect the grasp of the craftsman spirit in the learning process. b. Lack of teaching content in higher vocational colleges; c. The talent training objectives of higher vocational colleges are not clear and there is a phenomenon of generalization [8].

C. The Carrier of Craftsman Spirit Education is Single, and the Cooperation between School and Enterprise is Not Enough

Spirit cultivating highly abstract, need certain carrier to show, but the spirit of students in higher vocational colleges is mainly through the theoretical explanation, labor model in the cultivation of learning methods such as complete, although can make students realize the importance of spirit, but not combined with students themselves, resulting in formation of cook's view of the lamp education mode [4]. Vocational students must pass the practical post test to establish the spirit of craftsman, and make students realize the importance of the spirit of craftsman through perfect practical training.

IV. COUNTERMEASURES TO STRENGTHEN THE CULTIVATION OF STUDENTS’ CRAFTSMAN SPIRIT IN HIGHER VOCATIONAL COLLEGES

Therefore, under the new normal environment of vocational education, vocational colleges must base themse-

-lives on regional industries and set up a systematic training and education system for the cultivation of “craftsman spirit”.

A. Strengthen Publicity and Education to Improve Students’ Cognitive Ability of Craftsman Spirit

Higher vocational colleges should strengthen publicity to make students realize the importance of cultivating the spirit of craftsman. First, higher vocational students should know the spirit of craftsman mentally. Second, in practice, the spirit of craftsman.

B. Improve the Teaching System, Clear Talent Training Objectives

First of all, vocational colleges should adhere to the curriculum teaching as the starting point and integrate the craftsman spirit into the specific curriculum system. At the same time, higher vocational colleges should give play to the advantages of ideological and political education, and integrate the perfect ideological and political education curriculum into the spirit of craftsman. Secondly, as teachers in vocational colleges in the new era, they should have a better understanding of the requirements of talents in all fields of society in the new era [5]. On this basis, they should design the educational and teaching objectives and personnel training objectives scientifically and rationally by combining the teaching requirements and teaching demands of different majors.

C. Foster Innovative Craftsman Spirit and Deepen Cooperation between Schools and Enterprises

Vocational colleges should strengthen cooperation with social enterprises and arrange students to enter enterprises for practical internship, which can enable students to experience practical work as early as possible and help students to better focus on study and practice [1]. At the same time, in this real working environment, students can form a good sense of professional responsibility, can enable students to learn from the staff, learn the professional skills and professionalism of the staff, can make students infected by the professional dedication of professional staff, the formation of students craftsman spirit is very beneficial.

V. CONCLUSION

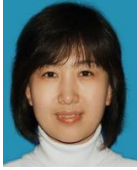
In short, the spirit of craftsman is not only a spirit, but also a culture, which needs to be inherited and carried forward through ideological education and guidance. In the course of the gradual development of the “spirit of craftsman” in the new era, vocational colleges are the main battlefields and battlefields. Of course, they cannot be separated from the close cooperation and support of the whole society and various enterprises, so as to continuously cultivate excellent labor teams with high skills and high quality with dedication and pursuit of excellence.

REFERENCES

- [1] Guojuan Li. “Research on the Cultivation path of Craftsman Spirit among students in Vocational Colleges in China,” Shanxi: Western journal, July 2020, pp.80-82.
- [2] Xiaodong Hu. “Based on the spirit of craftsman vocational training innovative talents, SJZ: Time-honored brand marketing,” September 2020, pp.103-104.
- [3] Xinxin Chen, Ting zhou. “The role of craftsman spirit in the reform of talent training Mode in secondary vocational schools,” Beijing: Professional, July 2020, pp.47-48.
- [4] Lijun Xie. “The theory and Practice of craftsman Spirit Training in higher vocational Colleges under the background of industry and education integration,” Heilongjiang: Comparative Study on Cultural Innovation, January 2020, pp.150-152.
- [5] Qi Cheng. “The experience orientation of the training of vocational students’ craftsman spirit,” Wuxi: Journal of Wuxi College of Commerce and Technology, April 2020, pp.86-89.
- [6] Jinli Luo. “Research on craftsman spirit and Training Quality of Higher Vocational Talents,” Shanxi: Times report. August 2020, pp. 160-161.
- [7] Tingli Yan. “Cultivate the spirit of craftsman to promote the development of higher vocational education”, Beijing: Pr World, Issue 16, 2020, pp. 120-121.

- [8] Yanting Shi. “Research on the Implementation Path of cultivating students' Craftsman Spirit in Vocational Colleges”, Shanxi: Legal expo, Issue 20, 2020, pp. 61-62.
- [9] Honggui Xie. “Research on the Dilemma and Countermeasures of cultivating the Spirit of craftsman among College Students”, unpublished.

AUTHOR’S PROFILE



Yingxin Wang, You can also call me Jenny. I was born in Zibo city, Shandong province, China in March of 1972. I graduated from Shandong University, which is located in Jinan city, Shandong province of China and got a master degree in tourism management in 1996. After that I went to work in Zibo Vocational Institute. So now I have already had more than 23years' working experience. I'm an professor. My research direction is tourism management and vocational education. I love teaching and I have published more than ten professional papers, two monographs, six textbooks and taken charge of over six research topics above provincial level. My students won the first prize for many times to take part in Shandong provincial skills service competition under my guidance. I will work harder in the future so that my students can adjust to the society more quickly after graduation. Address: C810, Shangde Building, South Campus, Zibo Vocational Institute, West End of Laintong Rd, Postcode: 255314, New District, Zibo city, Shandong province, China. Mobile No.: +8615853338288
email id: 736000531@qq.com